

## **For Public Distribution**

### **COAC PROJECT: COAC 2013 TRADE EFFICIENCY SURVEY UPDATE**

#### **General Description**

On June 18<sup>th</sup> the Advisory Committee on the Commercial Operations of Customs and Border Protection (COAC) launched its second annual survey to measure how effective CBP's trade facilitation efforts are at lowering the cost and burden of doing business for the Trade. The COAC 2013 Trade Efficiency Survey is capturing input on current, planned, and future U.S. Customs and Border Protection (CBP) facilitation efforts by respondent type and industry type.

#### **Survey Purpose and Distribution**

The COAC 2013 Trade Efficiency Survey reviews the lifecycle of an entry, from when an entry is populated to final liquidation. The survey consist of 50 multiple choice questions that requested information on a number of issues, including exam rates, number of CF 28's received, estimated cost and time expenditures, and Partner Government Agency (PGA) interaction, among other things.

COAC is distributed the anonymous survey to various networks, including trade associations, importers, brokers, attorneys, consultants, freight forwarders, using a secure web-based tool. Import service providers will be asked to respond on behalf of their collective, averaged customer base. Feedback from both importers and service providers will be important, since cost and efficiency details are better reported by those entities with direct knowledge.

To date, over 800 respondents to the survey. The survey closes on Tuesday July 23<sup>rd</sup>. This is almost double the response rate from 2012.

#### **COAC Survey Analysis Team**

The COAC project lead for this effort is Julie Parks and the survey analysis team will be comprised of the relevant subcommittee co-chairs or their designees. Mary Ann Comstock and Susie Hoeger will focus on the analysis of the partner government agency questions, Kathy Neal and Chip Bown will focus on the analysis of questions related to costs & holds, Matt Fass will focus on the questions related to AD/CVD, and Jim Phillips will address the analysis related to Trade Modernization efforts and the Centers of Excellence and Expertise. This team will be supported by the Office of International Trade and Office of Trade Relations in finalizing the survey analysis findings and report.

#### **Next Steps**

The COAC analysis team will provide highlights and preliminary findings at the August 7<sup>th</sup> meeting and is expected to finalize the analysis report and provide recommendation based on the result at the October public COAC meeting.

**Contact:** Office of International Trade

**Date:** July 30, 2013